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The House of YATES

OFFERS A FEW

From L.S. average

Seasonable Suggestions



A SEED CROP OF CABBAGE ON YATES' SEED FARM.

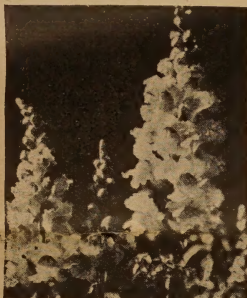
SEEDS of QUALITY
and RELIABILITY

ARTHUR YATES & CO. LTD.

The Premier Seed House of the Commonwealth

YATES' FLOWER SEEDS.

A SELECTION OF WELL-RECOMMENDED CHOICE AND POPULAR VARIETIES.



Antirrhinum.

ANTIRRHINUM

Giant Large Flowered Mixed.—A wonderful new class producing magnificent bold spikes of bloom carried on long stems; range of colour is excellent.

Pkts., 6d. and 3d.

Semi-Dwarf Large Flowered Mixed.—This is the type to grow where heavy winds are experienced, as the plants are more stocky than the taller sorts. We offer a wide range of colour, with pink and tango shades predominating.

Pkt., 6d. and 3d.

CINERARIA

Yates' Large Flowered Branching.—A choice strain which has been carefully selected for broad petalled bloom and a wide range of colouring, including both rich shades as well as the more delicate tints.

Pkts., 6d.

GODETIA

Tall Double Mixed (Azalea Flowered).—A great improvement on old types. It is very graceful in habit, each individual bloom being like a large rosette. Excellent for cutting; lasts well.

Pkts., 6d. and 3d.

LUPIN

Tall Large Seeded Mixed.—Noted for sweetness of perfume. An excellent range of colour such as pink, blue, and mauve shades.

Pkts., 6d. and 3d.

Tall Small Seeded Mixed.—The large Delphinium-like spikes are always greatly admired. Easily grown, and the hairy foliage of this type makes them more resistant to snails, etc.

Pkts., 6d. and 3d.

ICELAND POPPY

Sunbeam Mixed.—These Poppies continue their great popularity. We offer an exceedingly fine strain containing a high percentage of orange shades. Large flowers carried on extra long stems; very free flowering.

Pkts., 6d. and 3d.

PANSY

Cassier's Blotched Mixed.—A very fine strain of blotched Pansies, comprising a wide range of colour and vigorous growth.

Pkts., 6d.

Fine Mixed.—This is noted for its free flowering habit and great diversity of colouring.

Hardy. Pkts., 3d.

RANUNCULUS

Asiaticus, Yates' Superb Mixed.—As a cut flower this is as attractive as the rose, and as a bedding plant it is unsurpassed for general beauty. Seed germinates well if sown in a cool position.

Pkts., 6d. and 3d.



Pansy—Cassier's Blotched.

STOCK

Yates' Giant Perfection Mixed.—This strain is world-renowned for its high percentage of doubles and magnificent range of colour. Vigorous branching habit.

Pkts., 6d.

Nice Giant Mixed.—Hardly so tall as above but includes a good range of colour, with a high percentage of doubles.

Pkts., 6d. and 3d.

SWEET PEAS

Early Flowering Mixed Hybrids.—A choice mixture of the Spencer or waved type, containing all the popular shades. We are known the world over for our Early Flowering Sweet Peas.

Pkts., 6d. and 3d.

VIOLA

Blue Perfection.—The finest Blue Viola for ribbon borders; early and wonderfully free flowering.

Pkts., 6d. and 3d.

Lutea Splendens.—A good rich clear yellow, very attractive.

Pkts., 6d. and 3d.

LETTUCE.

New York.—Excellent for growing during cooler weather. The standard Drumhead sort.

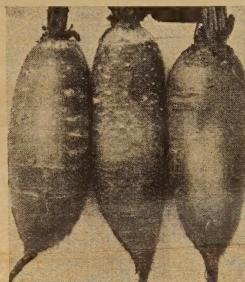
Yates' Imperial.—An outstanding sort for the particular gardener. Does best in cooler months, but can be produced throughout the year. A very large, attractive green-coloured crisp Drumhead type. The best we have seen.

BET.

Yates' Turnip Rooted (Selected Early Flat Egyptian).—Quick maturing, hardy, rich colour inside and out; tender, well flavoured.

Yates' Derwent Globe.—Finest strain of crimson globe type; beautiful deep colour; very tender. A first favourite.

Obelisk.—Fairly long and thick; cooks with no waste; extra fine colour and texture; splendid for slicing.



Beet—Yates' Obelisk.

YATES' VEGETABLE SEEDS.

ALL SPECIALLY SELECTED STRAINS.

CABBAGE.

Yates' First Early Improved.—Exceptionally quick maturing, sugar loaf shape. Tight, compact heads; wonderful eating; outstanding home garden cabbage.



Cabbage—Yates' First Early.

Yates' Earliball.—Round headed, crisp and tender. Very quick maturing; another outstanding home garden sort.

Succession.—An old favourite flat head type; fairly large; quick maturing for its type.

Yates' Early Drumhead.—Size and quality combined. The best of the maincrop large Drumhead types; a very high quality strain.

CARROTS.

Early Horn.—A short and very quick maturing, hardy sort. Useful for shallow ground, and easily pulled. Cooks tender and sweet flavoured.

Long Intermediate (St. Valery).—The standard long-pointed carrot, selected for finest cooking qualities. A first favourite where the long-pointed type is required.

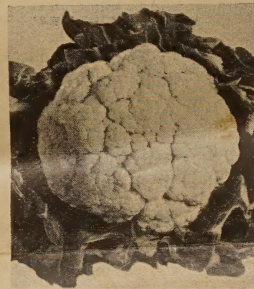
Chantenay (Red Cored).—Thick and stump rooted. Exceptionally hardy; very bright orange scarlet with small red core; rapidly growing in public favour; will mature when others fail.

CAULIFLOWER.

Yates' Phenomenal Early.—The surest and largest heading early variety, and the most popular early cauliflower. Snow white heads of good size and wonderful quality. One of our own introductions.

Yates' Phenomenal Maincrop.—A Yates' introduction and the standard maincrop Australian Cauliflower. Self protecting, exceptionally large white heads of splendid texture. Hardy and very sure heading even in difficult seasons.

Veitch's Autumn Giant.—Hardy, self-protecting favourite; old standard maincrop variety.



Cauliflower—Yates' Phenomenal.

SELECTED FLOWER SEEDS FOR PRESENT PLANTING.

*ANEMONE
*ANTIRRHINUM
(Snapdragon)
*CALENDULA
(Broad-Leaved
Marigold)
*CALLIOPSIS
*CANDYTUFT
*CANTERBURY
BELLS

*CARNATIONS
*CENTAUREA
(Cornflower)
*CHRYSANTHE-
MUM (Annual)
*CLARKIA
CINERARIA
*DELPHINIUM
*DIANTHUS
*GAILLARDIA

*GODETIA
*GYPSOPHILA
*LINARIA
*LOBELIA
*LUPINS
*MARIGOLD
*MIGNONETTE
*NASTURTIUM
*NEMESIA
*PHLOX

*POPPIES
*PRIMULA
*RANUNCULUS
*SCABIOUS
(Pin Cushion)
*STOCKS
*SWEET PEAS
*VERBENA
*VIOLA
*WALLFLOWER

†Must be sown in cool frames.

Those marked * in 3d. packets.

VEGETABLE SEEDS TO SOW NOW.

BEANS (French and
Wax)
BEETROOT
†CABBAGE
CARROTS
†CAULIFLOWER
†CELERY
CRESS
KOHL RABI
LEEK
LETTUCE
MUSTARD

ONIONS (White
varieties)
ONIONS (Early
Brown varieties)
PARSLEY
PARSNIP
PEAS
RADISH
†SPINACH
SWEETS
TURNIP
†Raise in Seed Beds.

For a GLORIOUS DISPLAY
OF COLOUR.

Yates' Choice Bulbs

RANUNCULUS, ASIATICUS
ANEMONE, ST. BRIGID

SOLD IN SEALED PACKETS

Containing 25
Sealed Bulbs.

2/- Per
Pkt.

• Your Local Distributor will procure for you promptly any Specialities not in stock.

SOME FACTS

You Should Know

IN the first place, the true test of good seed lies BOTH in the VIGOUR OF THE GROWTH and the QUALITY OF THE STRAIN. If you are to secure a really satisfactory return for your labour and expense, and grow Vegetables and Flowers of outstanding merit, it is not enough that the seed should germinate well. THE QUALITY OF THE STRAIN VERY LARGELY DETERMINES THE QUALITY OF THE PRODUCT, and in ensuring that we offer for sale only strains of true worth, the House of Yates is rendering a real service to the gardening public.

Yates' Reliable Seeds are on sale everywhere throughout the Commonwealth and find a ready sale by virtue of their true reliability and quality.

Learn something of this organisation and realise why you should use only Yates' Seeds, confident in the knowledge that you are getting the best procurable.

1. Arthur Yates & Co. Ltd., have the largest Seed Warehouse in the Southern Hemisphere.

2. ALL SEEDS ARE TESTED at frequent intervals and we expend a considerable amount of money in MAKING OVER 15,000 GERMINATION TESTS IN A YEAR. In this way we ensure that all seed offered for sale is of the strongest possible growth.

3. WE MAINTAIN EXTENSIVE

TRIAL GROUNDS where the different varieties are grown through to maturity. If any strain shows a tendency to run out or is not coming true to type, it is immediately taken out of our list. New introductions of promise are tested out side by side with proved sorts and, when shown to be of merit, are added to our catalogue.

4. ALL OUR PACKETS ARE SEALED AND DATED FOR YOUR PROTECTION.

5. Each year ALL OUT OF DATE PACKETS left in the hands of our distributors ARE DESTROYED by our Travellers, who visit each State in the Commonwealth.

6. We offer you the benefit of experience gained in OVER 100 YEARS OF SUCCESSFUL TRADING.

WHY IS YATES' THE PREMIER SEED HOUSE OF THE COMMONWEALTH ?

The answer is found in every packet of
YATES' RELIABLE SEEDS